

Salon Novo raising money for homeless Sunday

Jun 8, 2011 - 10:04 AM

Salon Novo is hosting a fundraiser for SOS, Sonoma Overnight Support, Sunday, June 12 from 10 a.m. to 4 p.m. offering haircuts, blow-dries, deep conditioning treatments and mini-manicures for a recommended donation of \$30. All of the proceeds will benefit SOS. Those interested should call 707-703-9357 to make a reservation.

"There are 183 homeless in the Valley. To us, that was a shocking number. SOS does such wonderful things to help the people of our community that are in need. We believe in our community and believe in supporting our fellow community members who have fallen on hard times. Our friend, client and new executive director of SOS, Lisa Leeb, recently hosted a fundraiser for SOS. To honor her for all she has done and will continue to do for this community, Salon Novo has joined in on the fundraising," said owner Andria Falcon.

The salon has also put together gift baskets of the wonderful "green" haircare of Onesta to raffle off as well. Raffle tickets may be purchased at the salon for \$5 each any day from now until the fundraiser. All proceeds from the benefit will be donated directly to the Executive Director of SOS for use at the shelter for their needs. Salon NOVO is located at 651 First Street West, Suite A, Sonoma. Call 703-9357 for more information, or go to www.salonnovo.com.